B R A F O R D

Suid-Afrika / South Africa

Nuusbrief/Letter 2: 2021

Brafords ..... gee beeste blesse!!!

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VOLG ONS: Web: www.braford.co.za / Faceboek: SA Braford / Instagram: @brafordsa

Voorblad:
Johan de Jager -
"Bonheur Brafords"

Braford SA –CEO

"Business opportunities are like buses, there's always another one coming." – Richard Branson

2020….. Wat 'n jaar om vir altyd te onthou. Grootste deel van die land kry goeie reën voor die winter en speenkalfpryse styg tot nuwe hoogtes. Nie teenstaande, moeilike Covid19-regulasies, het ons boere bly produseer. Braford bulle en vroulike diere bly in goeie aanvraag en die ou waarheid dat kwaliteit homself verkoop, is 'n gegewe. Kwaliteit wat getrou is aan die regte Braford-tipe, moet ons wagwoord bly. Wonderlik toe twee perdetelers op 'n perdeskou vir my sê: "As oom so op Facebook aanhou, het al die beeste een van die dae blesse." Kom ons gee al die beeste blesse. Dankie vir die wonderlike jaar saam met almal wat lief is vir 'n bees. Hoop almal het 'n geseënde vakansie tyd ondervind.
Mag 2021 'n jaar van baie geleenthede wees!
Groetnis en lekker boer! Flaf Lauwrens (082 4422 083 / flaf1951@gmail.com)

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UIT DIE KANTOOR:

Ek glo u het 'n geseënde feestyd gehad.

Onthou asseblief dat dit nou die tyd is om alle uitstaande geboortekennisgewings asook paringsinligting aan my deur te gee.

Let asseblief daarop dat die heffingslyste asook die uitstaande navrae in Desember 2020 uitgestuur is. Laat weet my indien u dit nie ontvang het nie.

Die sperdatum vir alle data werk insluitend kansellasies, om die kantoor te bereik is vrydag, 12 Maart 2021.

Kontak my gerus by marguerite@simmentaler.org / 0795038100

WEB NEWS:

During the period of October to December 2020, the SA Braford website had 362 new visitors, largely made up of South Africa, the USA and China. Visitors spent an average time of 00:02:36 over 2.36 pages on the website. The pages that attracted the most attention was Database, the Braford, Newsletter 5:2020, Thriving in SA, Members List, Sale Results, Newsletter Crossbreed Edition, Photo Gallery, and Breeders' Association. Numbers have increased compared to the August / September 2020 period.
All previous issues of the newsletter are available to download from the website in PDF format.

Please feel free to submit photos for the photo gallery.

Follow us on our new Instagram page @BrafordSA

Website Statistic Summary
Lisa Verwey (+27 82 353 1297 / verweylisa1@gmail.com)

BRAFORD RAAD 2020/2021

VLNR: Vickus Tromp, Stefan V D Merwe, Jan Meaker (President), Wessel Wessels (Vise-President), Johan de Jager, Gert v d Merwe, Flaf Lauwrens (CEO) en Jan van Niekerk

BUL VAN DIE JAAR: "PLATDOORN STOET" - Wessel Wessels

VLNR: Marquerite Fouché (Data Analis), Wessel Wessels (Eienaar). Flaf Lauwrens (CEO)

SA BRAFORD

Hiermee word u vriendelik uitgenooi na die

ALGEMENE JAARVERGADERING

&

AANDFUNKSIE

Op 24 September 2020
by La La Nathi Country Guest House, Harrismith
Arriveer: 10vm-11vm
Vergadering: 11vm- 2nm
Aandfunksie: 6nm-9nm

Verblyf by die gastehuis beskikbaar
MOET s.g.m bevestig word:
058 623 0282

RSVP: 10 September 2020

STOET VAN DIE JAAR –" MEAKER BRAFORDS"

VLNR: Marquerite Fouché (Data Analis), Flaf Lauwrens (CEO), Jan Meaker (Eienaar)

Ken Mekaar: "Korban Brafords"

Korban Brafords is geleë in die Standerton distrik van Mpumalanga. Dit is n gemengde boerdery bestaande uit saaiery en beeste en behoort aan Gert van der Merwe snr en Stefan van der Merwe.

Die Brafords het uitstekende kenmerke soos goeie voeromset, aanpasbaarheid, vrugbaarheid, goeie moedereienskappe met voldoende melk, goeie temperament en uitsonderlike kruisteling om net n paar te noem. Daarom het ons besluit dat Brafords, die ras is waarmee ons wil teel.

Die Braford stoetery is gestig in 2015 met 10 geregistreerde koeie en ongeveer 50 basiskoeie wat uit Bonsmara- en Beefmaster-rasse bestaan. Top teelbulle is aangeskaf oor die laate paar jaar en kunsmatige insiminasie is ook toegepas op uitgesoekte diere met saad van uitsonderlike bulle. Omrede ons met baie basiskoeie van ander rasse begin het, word die stoet elke jaar geklas. Slegs die top diere met al die belangrike Braford -kenmerke word gehou. Ons gebruik tans met groot sukses, slegs Brafordbulle op al ons kommersiële koeie. Ons doel is om goeie gehalte vleisbeeste te teel met swaar speengewigte om maksimum waarde uit elke bees te kry.

Ek dien van 2016 op die Braford-Raad en geniet die kennis wat gedeel word asook die lekker klomp mense wat betrokke is by die ras.

Eienaar/ Teler: Vlnr Stefan van der Merwe en Gert v d Merwe Snr

Stefan en sy dogter Mia

Ekself bedryf ook ‘n Safari-besigheid naamlik, “Madumi Safaris” en is al vir 20 jaar ‘n professionele jagter. Ek konsentreer hoofsaaklik op buitelandse kliënte afkomstig van Amerika en Europese lande.

Die safari bestaan uit fotografiese- en jagsafaris en word bedryf in Suid-Afrika en buurlande soos Botswana, Zimbabwe en Mosambiek.

Ek speel ook polocrosse by ons plaaslike klub wat geleë is op Gert van der Merwe se plaas, naby Bethal.

Ek is bevoorreg om deel te wees van die Brafordgemeenskap en sal enige toekomstige teler aanbeveel om te belê in die Braford- ras.

Braford Groete,

Stefan van der Merwe

+27 83 408 3048

ARC NATIONAL ELITE BRAFORD COW AWARD 2020 – Heelbo Boerdery

Congratulations to Lotie Gordon and Charlotte Schuite from Heelbo Boerdery for receiving the ARC National Elite Braford Cow Award for BB11120.

BB11120 is 9 years old with an average ICP of 370 days and her age at first calving was 34 months.

The ARC National Beef Performers Virtual Awards 2020 was held and broadcast online last night and the full video can be viewed on

Plaas Media's YouTube channel - https://youtu.be/vpQUrxKmDWI?t=3601.

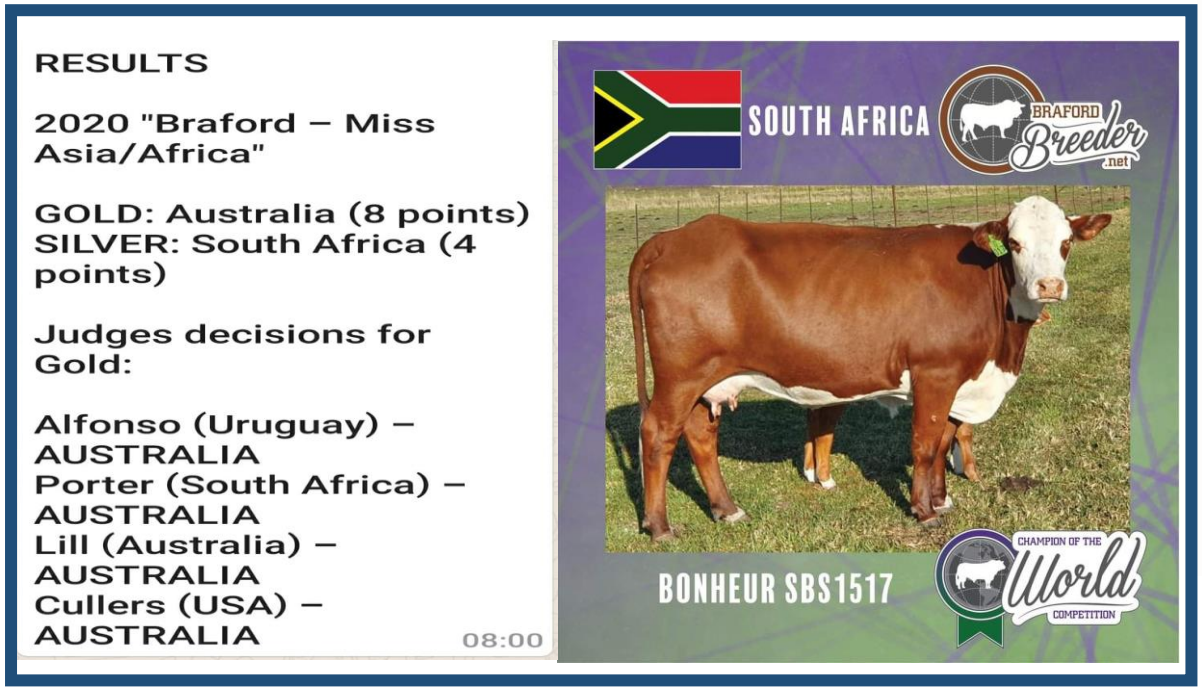
Award sponsored by **Farmer's Weekly SA**.

SA takes the silver medal “Braford- Champion of Asia / Africa” competition

The “Champion of the World” Competition was founded in 2012 to promote awareness, goodwill and trade between and within cattle producing countries. The competition runs the from December 1 to the 14 every year and in 2018 there were 1,000 National Champions entered representing 77 countries featuring 16 breeds. Cattle qualify for Champion of the World by winning their country’s premier breed show in each of their respective regions; North America, South America, Europe, and Asia/Africa. Judges from each region then select regional winners who then qualify to compete in the overall Champion of the World Competition. Winning Bulls are named Champion of the World and winning females are given the Miss World title.

Bos Indicus breeds and Wagyu World Champions are awarded at the Houston Livestock Show & Rodeo each year and the Continental and British World Champions are awarded at Farmfair International; Angus, Charolais, Galloway, Hereford, Limousin, Other Registered Breeds (Maine Anjou), Shorthorn, Simmental, and Speckle Park.
Although this awarding of World Champions is not scientific, it requires animals to be bred well, fed well, fitted well, and photographed well. The initial qualification of being a country’s premier Breed Champion ensures that it’s only quality that enters the competition

Congratulations to Bonheur Brafords on this exceptional achievement!



RESULTS
BULLS:
2020 "Braford - Champion of Asia/Africa"

GOLD: Australia (7 points)
SILVER: South Africa (5 points)
Judges decisions for Gold:
Alfonso (Uruguay) - SOUTH AFRICA
Porter (South Africa) - AUSTRALIA
Lill (Australia) - AUSTRALIA
Cullers (USA) - AUSTRALIA

Eienaar & Teler: BONHEUR BRAFORD STOET
Vlnr: Irma van der Merwe, Johan de Jager, Elri de Jager, Gert van der Merwe

STEPS TO BECOMING A REGISTERED BRAFORD BREEDER

Follow these steps to become a registered South African Braford breeder.

START HERE
Contact the office for an English or Afrikaans application form - accounts@simmentaler.org

Receive application form containing applicable information and fees.

Complete the application form in full - Form 1, 2, 3 and 4.

NB - all dates and a drawing of your road map need to be completed.

Double check your joining date - this date determines part of your membership fee as well as the date which calves can be registered from.

Return application form to Erna at accounts@simmentaler.org with proof of membership fee payment.

Your application will be sent to the registrar.

Once the application has been processed, you will be notified of your registered details and receive a VAT invoice.

Congratulations! You are now a registered member of the Braford Society!

SA BRAFORD

Contact us:
051 446 0580 / 2

ADVANTAGES OF MEMBERSHIP

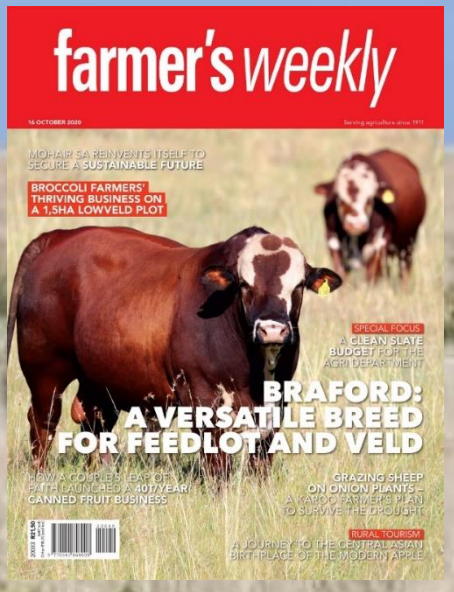
- Add value to your animals
- An income potential apart from only weaners
- New marketing opportunities
- New income possibilities
- Join a network of dynamic beef producers
- Trade ideas, meet other farmers with mutual objectives
- Outstanding professional client services
- 24 hour access to your animal and herd reports
- Annual Technical Advisor visits
- Assistance in animal selection, genetic analysis and general advice
- A sophisticated system for performance testing
- Registration certificates for animals
- A well trained and competent team at the Society's office

Braford Telers Van SA

Member ID	Member Name Stud Prefix / HDL Joined / Account#	Membership Status Email Flags	Business Telephone Fax Number Mobile Telephone	Private Telephone Property Telephone Other Telephone	Province,Country
34113	HEELBO BOERDERY EDMS BPK HEELBO (BB) 1997/09/01 (34113)	2020 - Financial Ordinary heelbofarms@gmail.com Performance	058-2110643 0866849507 27825739377	27836296819 LOTI	POSBUS 61658 PIERRE VAN REYNEVELD FREE STATE 0045
62103	WJ WESSELS PLATDOORN (TW) 2003/01/01 (62103)	2020 - Financial Ordinary wwessels@iafrica.com Performance,Magazine	0866844444 27829028646	057-6514836 27829029072	POSBUS 133 VENTERSBURG FREE STATE 9450
475578	SANNIESGUNS BOERDERY TRUST SANNIESGUNS (SBT) 2020/07/01 (S09)	2020 - Financial Ordinary joubert.jacqueline@gmail.com ,Magazine	27833777111	051-8532645	POSBUS 110 BULTFONTEIN FREE STATE 9670
505470	THIELE ESTATES THIELE (TH) 2003/01/01 (505470)	2020 - Financial Ordinary carl@thieleestates.com Performance,Magazine	034-9959960 034-9951402 27829440480	034-9951402 27826113934 Karen	POSBUS 29 PAULPIETERSBURG KWAZULU-NATAL 3180
505483	HJ MEAKER MEAKER (M) 2003/01/01 (505483)	2020 - Financial Ordinary jmeaker@internet-sa.co.za Performance,Magazine	0867184040 27798839760	058-6250103 27760545851	POSBUS 265 WARDEN FREE STATE 9890
508014	PJ SCHULENBURG LEEUWFONTEIN (SP) 2003/01/01 (508014)	2020 - Financial Ordinary mcafeeders@gmail.com Performance,Magazine	0866670576 27832544271	015-5010307 27769526951 Elmien P.A.	POSBUS 759 BENDOR PARK LIMPOPO 0713
579666	STORM BOERDERY TRUST FOURSTORMS (SBS) 2006/11/01 (579666)	2020 - Financial Ordinary jaco@stormosi.co.za Performance	012-3464147 012-4601428 27825547082	27836759962 CARI	POSBUS 1763 BROOKLYN SQUARE GAUTENG 0075
580719	J VAN AARDT GREYLING BEEFPOWER (VAG) 2007/05/01 (580719)	2020 - Financial Ordinary ricksu@nokwi.co.za Performance	0875501043 0865860491 27827827674	045-9421005	POSBUS 87 LADY GREY EASTERN CAPE 9755
585152	MF & M TROMP VELDGRAS (TV) 2007/07/30 (585152)	2020 - Financial Ordinary vickus@vgbrafords.co.za Performance	058-9132060 27728231118	058-9132060 27823596121	POSBUS 80 VREDE FREE STATE 9835
601456	BONHAVEN BEEF CATTLE BONHAVEN (BH) 2006/11/06 (601456)	2020 - Financial Ordinary ferpa@mweb.co.za Performance	012-3473537 27845607651	012-3470752	POSBUS 35097 MENLO PARK GAUTENG 0102
603535	STAPELBERG BROERS STABRA (SB) 2009/01/01 (603535)	2020 - Financial Ordinary janvanafrika@yahoo.com Performance	0823134711 27823882080	27825565965	POSBUS 370 PIET RETIEF KWAZULU-NATAL 2380
611778	GJ COLLYER COLLYER (C) 2010/07/01 (611778)	2020 - Financial Ordinary grantcollyer@gmail.com Performance	034-3881027 034-3125831 27824938528	034-3881027	P O BOX 1905 NEWCASTLE KWAZULU-NATAL 2940
613637	ATHALIA BOERDERY ATHALIA (ATH) 2010/09/01 (613637)	2020 - Financial Ordinary hfgerber@vodamail.co.za Performance	27828527210	017-8469257	POSBUS 919 AMSTERDAM MPUMALANGA 2375

Member ID	Member Name Stud Prefix / HDL Joined / Account#	Membership Status Email Flags	Business Telephone Fax Number Mobile Telephone	Private Telephone Property Telephone Other Telephone	Province,Country
629393	RH KOHNE RHK (K) 2011/08/01 (629393)	2020 - Financial Ordinary mkohne@edelnet.co.za Performance	033-5011670/1 033-5011724 27825703075	033-5011725 27828733063	P O BOX 252 DALTON KWAZULU-NATAL 3236
632418	RODEWALD BOERDERY BK RODEWALD (RR) 2012/02/01 (632418)	2020 - Financial Ordinary ralf.rodewald@gmail.com Performance	0865901435 27836610465		POSBUS 178 PIET RETIEF KWAZULU-NATAL 2380
648984	SPAN BOERDERY BRAFORDS SPAN (JJS) 2013/04/01 (648984)	2020 - Financial Ordinary spanboerdery@vodamail.co.za	017-6293223 27828203408	017-6293223	POSBUS 1120 BETHAL MPUMALANGA 2310
651559	UITGEZOCHT BRAFORDS STILLEVREUGD (UG) 2013/04/01 (651559)	2020 - Financial Ordinary drian0603@gmail.com	27823163180	017-8115048	POSBUS 770 ERMELO MPUMALANGA 2350
672476	PLAAS PUBLISHING (PTY) LTD VEEPLAAS-MORGENZON (VMB) 2016/07/01 (P03)	2020 - Financial Ordinary landties.landbou@gmail.com	012-6640597 012-6642750 27825622188	27829225027 WA	PRIVAATSAK X 2010 LYTTELTON GAUTENG 0140
8002525	GJ VAN DER MERWE BONHEUR (GM) 2013/08/15 (V04)	2020 - Financial Ordinary geramri@secunda.co.za Performance	0865218121 27826530323	017-6465175	POSBUS 879 BETHAL MPUMALANGA 2310
8006949	TJ DE JAGER NOOITGEDACHT (NT) 2014/01/01 (D02)	2020 - Financial Ordinary marlene.dejager@gmail.com Performance	27729091861	27837834022	POSBUS 4016 LADYSMITH KWAZULU-NATAL 3370
8012931	CA DE JAGER Z4T (T) 2014/01/01 (D03)	2020 - Financial Ordinary z4tbrafords@gmail.com Performance	0866944059 27833006615	0716586647 27799560050 Dollie	POSBUS 2939 LADYSMITH KWAZULU-NATAL 3370
8088477	JAN UYS BOERDERY BK UYS (CU) 2014/09/01 (J02)	2020 - Financial Ordinary yjuys@vodamail.co.za	27828582908	013-2717179	POSBUS 92 STOFFBERG MPUMALANGA 1056
8088503	HEAD LOCK PTY LTD HEAD LOCK (HLL) 2015/04/01 (H01)	2020 - Financial Ordinary djmlouw@yahoo.com	27839950939	27834590059 Pa Dirk	POSBUS 27 KOFFIEFONTEIN FREE STATE 9986
8088516	KORBAN BRAFORDS KORBAN (GVM) 2015/04/01 (K02)	2020 - Financial Ordinary stefan@madumisafaris.com	0866198152 27834083048	27833103878 Pa Gert	POSBUS 628 STANDERTON MPUMALANGA 2430
8453800	DRS MJ VAN DER MERWE, CB LAUBS CTR (RCT) 2018/07/01 (V11)	2020 - Financial Ordinary rct@vox.co.za	053-8380333 0865348208 27832557118	 27824144284	POSTNET SUITE 177 PRIVAATSAK X 2 DIAMOND NORTHERN CAPE 8305
8469238	NICJAC PIETERSE BOERDERY BK NICJAC (NJP) 2019/01/01 (N05)	2020 - Financial Ordinary nico@njptransport.co.za	0827832687 27825288318	0825678085	POSBUS 281 BETHAL MPUMALANGA 2310

Braford: beef cattle bred for South Africa



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Fertility is foremost for optimal productivity in a beef cattle concern, according to **Wessel Wessels**, a Braford stud breeder from the Free State. **Annelie Coleman** reports.

The South African Braford was developed during the mid-1970s by Flip de Jager from Ladysmith, KwaZulu-Natal, and Naudé Bremer from Rosendal in the Free State. The two cattlemen bred the Braford from registered Hereford and Brahman animals, combining both breeds' specific traits to create a breed with increased productivity flowing from outstanding fertility.

The Hereford was used as the basis for the cross because it was one of the most popular beef breeds in the world at the time. It excels under intensive and extensive conditions and is known for fertility and top meat quality. These traits, coupled with the longevity and outstanding mothering ability of the Brahman, produced an early-maturing, fast-growing and highly fertile breed.

"Braford weaners are known for incomparable growth rates on the veld or in the feedlot. This trait, as well as the breed's exceptional feed conversion rate, obviously benefits beef cattle concerns greatly. The Braford is a well-rounded, money-making breed," says Wessel Wessels, who runs the Platdoorn stud near Ventersburg in the Free State.

The stud comprises 300 Braford stud cows, including 80 replacement heifers, as well as 120 commercial cows. The farming concern also includes a Merino flock and a Hereford

1:
Wessel Wessels insists on an inter-calving period of 15 months or less. Cows that fail to raise a calf a year are culled.

stud of 70 breeding female animals. About 70% of the Hereford progeny are sold, while the rest is bred with white Brahman bulls.

4:
Back, from left: Braford SA's breed director Flaf Lourens and Wessel Wessels. Front, from left: Wessels' daughter, Laura, and his wife, Sunette.
PHOTOS: WESSEL WESSELS

GRAZING AND STOCKING RATE

The livestock is kept on sweetveld with mainly red grass (*Themeda triandra*). The woody component includes sweet thorn (*Vachellia karroo*), wild olive (*Olea europaea ssp africana*), and the common cabbage tree (*Cussonia spicata*). The cattle are kept on the veld surrounding the streams that cross the farm in summer, and on the hilly parts in winter where there is cover against the cold. Temperatures in the area climb to the high 30s in summer and can drop as low as -8°C in winter.

Wessels maintains a stocking rate of 6ha/LSU. The grazing also includes 25ha of flood-irrigated lucerne and 15ha of irrigated maize lands. The farm is divided into 186 camps, each with its own watering point, ranging from 5ha to 70ha, and the herd is rotated according to the condition of grazing. A phosphate lick is provided in summer and a protein lick in winter.

Wessels and his late father, also named Wessel, started developing the Braford

FAST FACTS

- Fertility, growth, carcass quality and functional competency form the cornerstones of the Platdoorn Braford stud.
- The Braford is a non-selective grazer, has strong walking ability and is heat- and disease-resistant.
- Platdoorn Braford weaners are weaned at between 45% and 55% of their mothers' average weight of 485kg.

2:
Wessels has a single-sire breeding season, and sells about 25 bulls every year.

3:
The average birthweight in the Platdoorn stud is between 28kg and 37kg. Wessels says that Braford cows provide ample milk for their calves.

5: The Braford is characterised by its white head, which makes it stand out amongst a 'sea of red animals', says Wessels.

herd in the 1980s. Their first two Braford calves, born in 1986, were heifers.

"One of them successfully raised 14 calves in 16 years and the other 12 calves in 14 years. This convinced us of the composite Braford's value as a profitable beef cattle breed. A productive cow that stays in the herd for a longer period clearly adds much more value to the sustainability of a herd than a cow that must be removed and replaced at a younger age," Wessels says.

quality veld. Its strong legs enable it to walk long distances between grazing and watering points, making it ideal for extensive farming conditions.

"The cows have to drop and raise a calf on the veld every year. Cows failing to do so are culled without exception, although we seldom have to do so," says Wessels.

Platdoorn bulls are subjected to extensive Phase D on-farm testing. Twenty-five bulls are sold out of hand every year, while the top in-calf animals are put up for auction at the national Braford sale held annually in June in Bethal, Mpumalanga. Animal recording forms an integral part of the stud's management system, and Wessels follows a holistic selection programme that includes all aspects of successful animal husbandry, including estimated breeding values, to ensure well-balanced animals.

BREEDING

Wessels maintains a breeding season stretching from 10 December to 10 March. He prefers single-sire breeding as it cuts out the expenses of determining parentage through DNA analysis. One bull is used for every 35 cows. A Platdoorn heifer must calve before she is 39 months old. The stud's average birthweight fluctuates between 28kg and 37kg, and the average weaning weights for bull calves and heifers are 238kg and 226kg respectively. The weaners weigh between 45% and 55% of their mothers' weight (an average of 485kg) at weaning. The inter-calving period is not allowed to exceed 15 months.

ESSENTIAL TRAITS

The father-and-son team started the Platdoorn stud by crossing Hereford bulls with Brahman cows. Initially, the animal progeny presented a number of colour variants, but careful and strict selection resulted in the red animal with a white underbelly, 'head and legs' as it is known today. The stud follows a balanced approach to selection, with emphasis on fertility, growth, carcass quality and functional efficiency. Brafords are particularly known for their superior maternal ability, and early puberty, calving ease, optimal milk production, maternal aptitude and productive longevity have all earned this stud a distinguished reputation.

According to Wessels, the breed's colouration makes it stand out in "a sea of red breeds" in South Africa. The white head is the signature of the breed. Brafords have hooded eyes with good pigmentation around the eyes, providing protection against the sun and preventing diseases such as eye cancer.

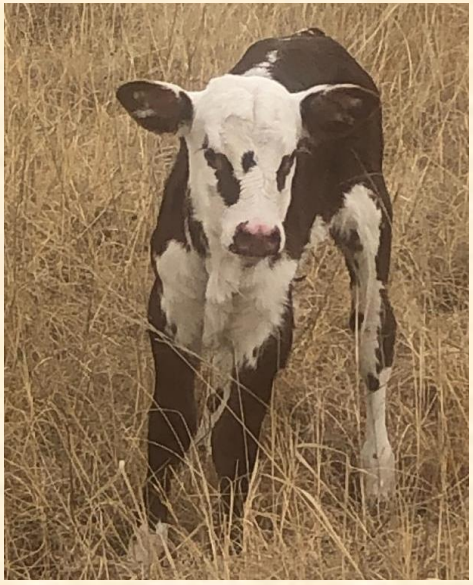
He highlights the value of the breed's broad, strong mouth and indiscriminate eating habits, and the fact that it excels even on low-

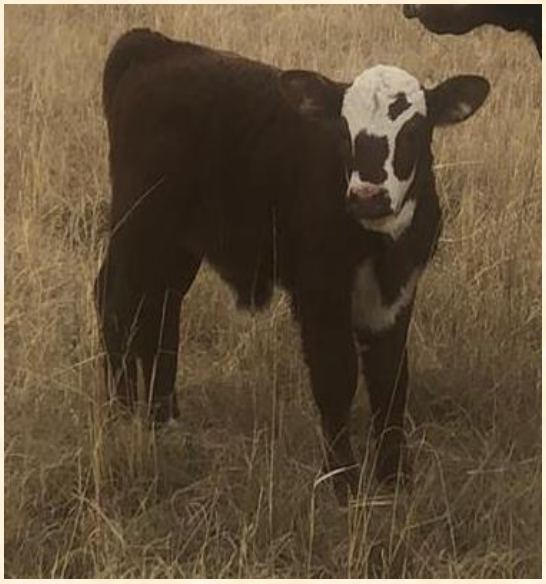
Wessels also prefers the Braford due to its smooth, sleek coat and its resistance to ectoparasites such as ticks, thanks to hybrid vigour. Some degree of Brahman inheritance is evident in its appearance, with the breed having a hump, a loose dewlap and droopy ears. Brafords are also heat-tolerant. About 50% of the Brafords in South Africa are naturally polled, a trait Wessels actively selects for. He says the local market prefers polled animals as it makes for easier management and because labour-intensive dehorning is eliminated.

The Braford's outstanding attributes make it the ideal choice for the commercial and communal farming sector. The breed was created to provide a consistent and efficient product for beef production. Over and above its proven qualities, its unique colouration makes the identification of stolen animals much easier, and communal farmers are easily able to distinguish their animals from others in a shared herd, he says.

"There is a misconception that the Braford performs better in the cooler, eastern parts of the country. In fact, the combination of top Hereford and Brahman genes enables the Braford to adapt, reproduce and thrive in very different environments, from extreme heat to cold, wet and dry," says Wessels.

• *Email Wessel Wessels at wwessels@iafrica.com, or phone him on 082 902 8646.* ■ FW





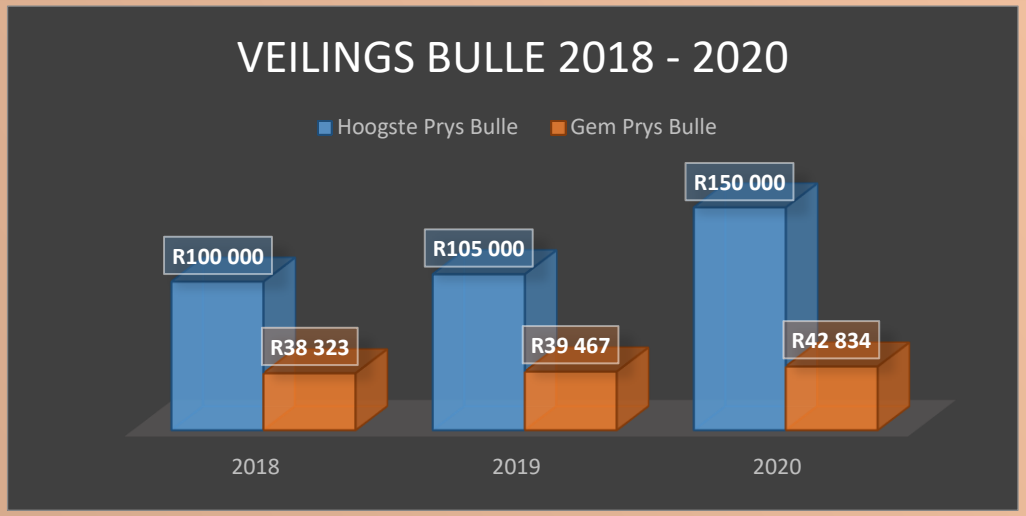
Brafords and babies..... a blessing!!!

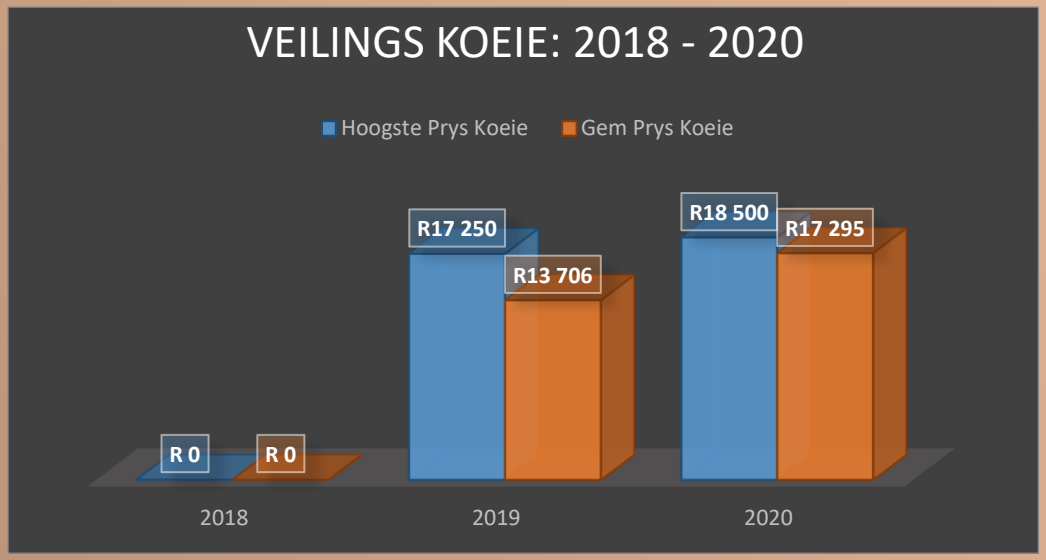
Congratulations on the angel added to your family –Wickus en Megan Tromp

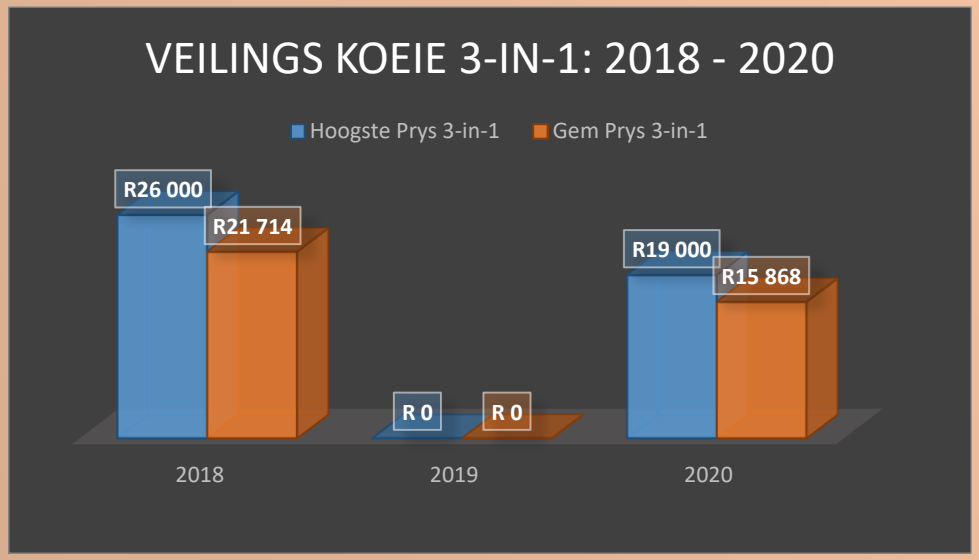
NEVER TRUST A
PERSON WHO
DOESN'T LIKE COWS

Brafords “bedank” al ons ondersteuners van 2020!!!

Hou pers dop vir 2021 veilings-kalender!







Brafords... set the pace!!!

Would you like a **FREE**

STUD BULL FOR A YEAR?

SA BRAFORD

4 Bulls | March 2021 | Vryburg

More information coming soon!

SAVE THE DATE

BRAFORD FARMERS DAY

17 MARCH 2021 | VRYBURG

www.braford.co.za

PROGRAM

SA BRAFORD

10h00-10h10 Opening and welcoming

10h10-10h15 Sponsor

10h00-10h30 Set up your breeding goals properly *(by Johan Styger)*

10h30-10h40 Sponsor

10h40-11h10 Crossbreeding and where the Braford fits into crossbreeding programs *(by prof. Frikkie Neser)*

11h10-11h15 Sponsor

11h15-11h45 Modern breeding principles *(by dr. Michael Bradfield)*

11h45-12h00 Panel discussion

12h00 Practical demonstrations

- Bull and cow selection as well as the use of modern breeding principles *(by Flaf Lauwrens)*
- Ultrasonic scanning and the selection of bulls *(by Jurgens Hendriks)*

13h00 Lunch

We'll be giving away
4 Braford bulls for one year!