



# BRAFORD

SUID - AFRIKA | SOUTH AFRICA



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DECEMBER | 2022 | DECEMBER

# VOORBLADEFOTO

- Athalia Braford's, Amsterdam



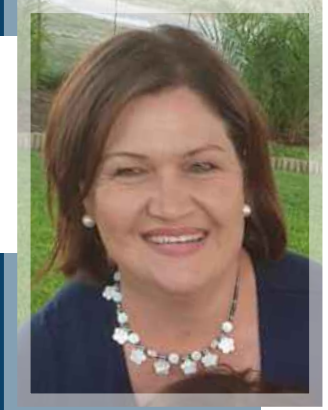
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## Uit die Kantoor



Wat 'n voorreg is dit nie om deel te wees van die Braford familie nie. Ek wil elke persoon wat my deur die jaar bygestaan het om van die "Kantoor" 'n sukses te maak, bedank. Ons het 'n baie suksesvolle jaar agter die rug.

Veels geluk aan die wenners van die LNR asook Champion of the World toekennings, sien die uitslae op bladsy 4.

Let asseblief daarop dat die Braford kantoor gesluit sal wees vanaf 24 Desember 2022 tot 11 Januarie 2023. Ek is wel op my telefoon beskikbaar vir dringende navrae.

Ek wens vir elkeen 'n Geseënde Kerstyd toe. Wees veilig en rus uit vir 'n opwindende 2023.

Vriendelike groete,

*Marguerite  
Fouché*

072 594 4500  
info@braford.co.za

**Overall winners of the "Braford - Champion of the World" 2022 Competition.  
"Braford - Miss World" cow from Paraguay and "Braford - Champion of the World"  
bull from Argentina.**



# Kersboodskap VANAF DIE PRESIDENT

JAN MEAKER | MEAKER BRAFORDS

Beste Braford Familie.

So kom nog 'n jaar tot einde en ons is dankbaar vir al die seënige en goedheid uit ons hemelse Vader se hand. Die afgelope jaar was voorwaar 'n baie goeie jaar vir die Braford genootskap.

Ons Nasionale veiling het weer top diere asook baie goeie pryse vir die verkopers gebied. Daar was nuwe asook getroue ondersteuning deur ons lede en kommersiële boere wat al jare lank met Braford boer.

Die begin van ons eie kantoor het bewys dat dit die regte besluit was. Groot dank word aan Marguerite uitgespreek wat al die balle in die lug hou. Lisa lewer ook 'n groot bydrae aan ons bemerking en dit bring voortdurend nuwe belangstelling.

Ons het 'n hele paar nuwe lede bygekry hierdie jaar en ek hoop ons kan daarop voortbou. Baie geluk aan almal wat toekennings ontvang het die afgelope jaar.



Ons voortuitsigte vir 2023 is om ons senior keurders by nuwe en bestaande lede uit te kry op 'n gereelde basis. Onthou om u naam by Marguerite op te gee indien u 'n besoek verlang.

Verder beplan ons om nog twee Braford veilings te hou, een in Kwazulu-Natal en die ander in die Bloemfontein omgewing. Dit vervang nie ons Nasionale veiling nie, maar is addisioneel en sal veral op die kommersiële mark gemik wees.

Dankie aan elke Braford boer en lid wat so lojaal is en die waardering vir ons beesras het. Dit is en sal seker die mooiste bees bly. Soos my pa altyd sê, ons moet boer met dit waarvoor ons lief is.

Ek wens elkeen van julle 'n geseënde Kersfees toe, mag julle 'n wonderlike feestyd saam met julle familie en vriende hê en God se ryke seën ervaar.

Groete,

*Jan*



# BRAFORD - CHAMPION OF THE WORLD 2022

The "Champion of the World" Competition was founded in 2012 to promote awareness, goodwill and trade between and within cattle producing countries around the world.

In 2021, over 1,850 entries from 91 countries representing 16 different breeds were evaluated by 42 different judges.

The World Champions receive their awards and prizes at the Fort Worth Stock Show and Rodeo (Hereford), Houston Livestock Show and Rodeo (Beefmaster / Droughtmaster, Braford, Brahman, Brangus, Santa Gertrudis, Simbrah and Wagyu) and at FarmFair International (Angus, Charolais, Galloway, Hereford,

Limousin, ORB, Shorthorn, Simmental and Speckle Park).

In January every year, the "All Breeds World Supreme" is selected from the previous year's 32 (16 females and 16 bulls) world champions. This award is given at FarmFair International during the Alberta Supreme.

Congratulations to Bonheur Braford's for their achievements in the Champion of the World competition. **GM15151 won the GOLD award in the 2022 "Braford - Miss Asia / Africa" competition and Wrangler GM2043 won the SILVER award in the 2022 "Braford - Champion of Asia / Africa" competition.**



Bonheur GM15151



Bonheur Wrangler GM2043



## OFFICIAL JUDGES



# 2022

Marcio  
SUDATI  
RODRIGUEZ

Darren  
CHILDS

Jim  
WILLIAMS

Hernando  
GUERRA



# ARC AWARDS 2022

## ARC NATIONAL SPECIAL PERFORMANCE TEST

The very popular **Agricultural Research Council National Special Performance Test** class award has been presented for over 40 years & recognises only bulls with exceptional performance traits. Only bulls awarded gold or silver merit certificates upon completion of a Phase C standardised growth test of the National Beef Recording & Improvement Scheme during the year preceding the awards event are eligible to compete in this category. Plaas Media is the proud sponsor of the award.

Standardised growth test stations simulate a feedlot scenario and measure individual feed intake, growth and feed conversion. Additional traits measured are scrotum circumference & other body measurements. Residual feed intake is also considered. Only one bull per breed is identified as representative of the entire breed in terms of performance and functional efficiency.

The Braford winner is **Gert van der Merwe and Johan de Jager from Bethal for their GM 20 0043 bull.**



**GM 20 0043**



**Gert van der Merwe &  
Johan de Jager  
Bethal - Mpumalanga**

## ARC NATIONAL BEST ELITE COW AWARD

The **ARC National Best Elite Cow Award** category, sponsored by Farmer's Weekly, is one of the most prestigious & has been presented for the past 4 decades. Qualification criteria include age at first calving & the number of calves with reliable weaning weights. For commercial cows with no available BLUP breeding values, additional criteria such as the weaning index of the cow's calves individually. While all beef cattle breeds can enter this category, only one cow per breed is selected as an elite cow.

The Braford recipient of this award is **Heelbo Boerdery for their BB 11 0011 cow.**



**BB 11 0011**



**Lotie Gordon & Charlotte Schuite  
Rosendal - Free State**



# CALENDAR 2023

## **SA Braford AGM**

13 June 2023  
The Bull Ring, Davel/Ermelo

## **SA Braford National Auction**

14 June 2023  
The Bull Ring, Davel/Ermelo

## **Bonheur Braford Auction**

21 June 2023  
Polocrosse Club, Bethal

## **Thiele Estates Auction**

5 July 2023  
Schikhoek, Paulpietersburg

## **Meaker Braford Auction**

19 July 2023  
Vrede/Warden

## **OTVL Bull Auction**

26 July 2023  
Jenvos, Ermelo

## **OVS Veld Bull Club Auction**

24 August 2023  
Auction Ring, Vrede

## **Brafords@Besters**

30 August 2023  
Besters Auction Ring

## **Beefpower Braford Auction**

14 September 2023  
Sun Down Lodge, Aliwal North



## **WWW.BRAFORD.CO.ZA**

Jan Meaker +27 79 883 9760 / Marguerite Fouché +27 72 594 4500  
E: info@braford.co.za / Find us on Facebook & Instagram



# STEPS TO BECOMING A REGISTERED BRAFORD BREEDER

Follow these steps to become a registered South African Braford breeder.



## ADVANTAGES OF MEMBERSHIP

- Add value to your animals
- An income potential apart from only weaners
- New marketing opportunities
- New income possibilities
- Join a network of dynamic beef producers
- Trade ideas, meet other farmers with mutual objectives
- Outstanding professional client services

- 24 hour access to your animal and herd reports
- Annual Technical Advisor visits
- Assistance in animal selection, genetic analysis and general advice
- A sophisticated system for performance testing
- Registration certificates for animals
- A well trained and competent team at the Society's office

Geseënde en Veilige Feestyd!

SA BRAFORD



[www.braford.co.za](http://www.braford.co.za)

